



Lakes Region Youth Orchestra

PO Box 6892

www.lryo.org

Rutland, VT 05702

email: info@lryo.org

2015 – 2016 Concert Program Advertising

Get your business noticed and support our regional orchestra with an ad in our Season Program!

- At least 500 copies printed, to be distributed at our December and April concerts and other concerts throughout the year
- Programs are read and kept by hundreds of potential central VT and eastern NY customers
- Your business listing will be included on the LRYO website for the entire season
- Your ad in our program shows to our concert attendees, our students and their families your support for student music education in the Lakes Region

Submission Guidelines:

Please return form and ads by Friday October 30th, 2015

- Digital ads preferred: JPEG, PDF, PSD, TIFF at a minimum resolution of 300 dpi
- All ads are printed in black-and-white
- Email ads, logos and/or text to info@lryo.org after you have submitted form & payment
- Mail non-digital ads to LRYO, PO Box 6892, Rutland, VT 05702

See ad sizes on the back of this page

Please note: Any business card submitted will be resized and reformatted to fit our program

LRYO 2015 - 2016 Program Advertising Form

Company/Business: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Contact Name: _____

Email: _____

WEBSITE: _____

- Please repeat previous ad with no changes
- Please repeat ad with changes attached to this form
- New ad/text/logo included as hardcopy
- New ad forthcoming via email

Sold by _____

For further information or assistance, email the LRYO office. The above ad is tax-deductible as provided by law, either as a business advertising expense or as a charitable contribution. *LRYO sincerely appreciates your support. Ad revenues received benefit student musicians and music education in the Lakes Region. LRYO is a 501(c)3 nonprofit organization.*

Ad Size/Rate

(see reverse for dimensions)

Premium Full Page:

- ~~\$240 - Back Cover~~ (sold)
- ~~\$200 - Inside Front Cover~~ (sold)
- ~~\$200 - Inside Back Cover~~ (sold)

(above are reserved on a first-come basis)

Standard:

- \$175 - Full Page
 - \$100 - Half Page
 - \$60 - Quarter Page Horizontal
 - \$60 - Quarter Page Vertical
 - \$20 - 1/8 Page
- (1/8 page for LRYO students & parents only)

Payment:

- Bill Me
- Enclosed
- New! On-line Payment at www.lryo.org

(make check payable to LRYO)